THE TICKET TARIFF AND DISTRIBUTION CHANNELS IN THE GÓRNOŚLĄSKA- ZAGŁĘBIOWSKA METROPOLIS

Paulina Świerk, Elżbieta Macioszek, Aleksander Sobota
Silesian University of Technology, Katowice, Poland
paulina.swierk@polsl.pl, elzbieta.Macioszek@polsl.pl, aleksander.sobota@polsl.pl

Types of tariffs in Górnośląska-Zagłębiowska Metropolis (GZM):
• unified,
• section (time and distance),
• zonal.

Types of tickets distinguished in the GZM area:
• a single/short-term tickets issued in paper and electronic form,
• an electronic toll for a single/short-term trip according to the distance tariff,
• mid-term tickets issued in paper and electronic form,
• long-term tickets issued in electronic form,
• monthly METROTICKETS issued in electronic form,
• “Group ticket for 5 people” issued in paper and electronic form.

Ticket distribution channels:
• sale points,
• passenger service points,
• solar ticket vending machines,
• mobile applications,
• ŠKUP ticket vending machines,
• buses, trams and trolleybuses,
• client portal in the Internet.

Conclusions:
• the ticket tariff gives passenger information about types of tickets available to purchase,
• in the Metropolis area there are tickets in paper and electronic form,
• tickets purchased in electronic form are cheaper than in paper form,
• there are tickets with different duration,
• passenger, who wants buy ticket, can do it in many ticket distribution channels,
• there are various methods of payment in every ticket distribution channel.